



# Compadre®

SpeechGear's Compadre® suite of instant language translation solutions.



Increase sales revenue by reaching the fifty million potential customers who have difficulty communicating in English

## Features:

- Bi-directional instant language translation.
- Whatever you say, type or write is instantly translated and spoken in the desired foreign language.
- Use your existing computer platforms – no need to purchase new systems.

## Languages:

- Spanish
- German
- Italian
- Portuguese
- Dutch
- Mandarin Chinese
- French
- Russian
- Arabic
- And many more...



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## The Best New Product for Enhancing Customer Experience



“The Innovative Solution Awards provide industry recognition for companies who provide the best of the best in leading edge, creative solutions. After evaluating the hundreds of applications, our committee selected SpeechGear's Compadre product suite for the In-Store Customer Touch Points category, which is focused on technology that maximizes the in-store customer experience.”

*Joe Finizio, President & CEO, Retail Solutions Providers Association*

## Become the Preferred Shopping Destination

One out of every five households in America speaks a language other than English within their home. This equates to nearly 50 million people, with 20 million having no knowledge of English at all. It's simple, customers are willing to drive further and pay more to do their shopping at a grocer that speaks their language. With SpeechGear's line of instant translation products, you can become that preferred destination. SpeechGear's *Compadre* product suite removes the language barrier, letting your sales associates directly communicate with customers, no matter which language they speak.



## Reduce Operational Costs

SpeechGear's products do not completely replace trained interpreters. With SpeechGear, your interpreters can focus their efforts on situations where they are truly needed, resulting in more effective and efficient use of their valuable time. Instead of using expensive translation services or trying to rely on in-house interpreters for all situations; SpeechGear reduces operational costs and improves the customer's experience by providing you with an affordable instant translation product that you own and can use as the situation dictates. This is not a service or a subscription plan. Use SpeechGear's products as often as needed with no additional usage fees being incurred.

## Three Steps to Removing the Language Barrier



**At the Customer Service Desk:** Use *Interact* to instantly translate conversations. Simply say a phrase, and it is translated and spoken in the desired foreign language.



**Throughout the Store:** Many grocers have already deployed held-held computing platforms for checking inventory and pricing. SpeechGear's *Interpreter* software can be directly loaded onto these existing platforms. With *Interpreter*, employees can easily assist customers using multiple languages. No new computers or additional maintenance concerns, just increased functionality for your existing investment.



**In the Checkout Lanes:** Similar in concept to the “10 packages or less” express checkout lanes, with SpeechGear's products you can now have multi-lingual checkout lanes. Personnel can speak the customer's language, and their receipt is also printed in their native language.

## Configure Your System Today

SpeechGear's products are affordable, effective, and immediately available. With SpeechGear, now all of your employees can communicate in multiple languages, adding that differentiating personal touch to your level of customer service. SpeechGear also has a line of products enabling you to communicate with individuals who are deaf or hard of hearing. To configure and order your *Compadre* system send an email to [info@speechgear.com](mailto:info@speechgear.com), or give us a call at 888-664-9123 and ask for the Sales Department, or visit our website at [www.speechgear.com](http://www.speechgear.com).